

## RTMP Committee Minutes

Monday, Jan. 27, 2020

Present: Bill Jones, Bryan Cutchen, Gary Carl, Mick Garvin, Kathy Holston      Quorum established

Approval of minutes – Gary Carl has not seen minutes and abstains. Motion made and seconded, Approval of minutes.

Explanation of process

Gary Carl gave a brief history of RTMP and TRT Funds and asked what the criteria is that we apply:

Mayor Holston explained that the RTMP Application states: “The City of Oakridge receives certain tax revenues through the Rural Tourism Marketing Program (RTMP). The city will use these funds to promote the business of selling, packaging and advertising in the Oakridge area. The focus on allocating these funds will be on; attracting visitors to the area, the length of stay of visitors, county wide visitation and return visits.”

Question: Is there any criteria for repetitive requests and a limit to how many years they can receive funds? Mayor Holston answered that existing rules state that if you are a for profit you may request and receive funds no more than three times, if you are a non-profit you have no limit on how many times you may request funds from RTMP.

The Score sheets for the committee were distributed and the committee was asked if they would like to take 20 minutes to review all and score on the score sheets.

*The committee discussed and agreed that 8 of the 10 should receive a portion of RTMP funds. The Video Loop and Disc Golf Course request will be referred to council with the suggestion that the video Loop bring a request to council to fund their request with the support of the chamber and the UBRA, and the Disc Golf Course request be fully funded by TRT funds at the requested level.*

**Award amounts:** After discussion, the committee agreed on the following

### RTMP Requests and recommendation to council

<u>Event</u>	<u>Expenses</u>	<u>Funding Requested</u>	<u>POC</u>	<u>Approved</u>	<u>Suggested Award</u>	<u>TRT</u>
Concerts in the Park	\$ 9,900.00	\$ 4,950.00	Rustie Ackland	Y	\$ 1,000.00	
Old Mill Disc Golf Course	\$ 16,300.00	\$ 6,300.00	Jason Nehmer	N	\$ -	\$ 6,000.00
Dances and Horses: Interspecies Retreats	\$ 9,414.00	\$ 4,707.00	Alissa Mayer	Y	\$ 1,500.00	
The Bus Fair	\$ 29,580.00	\$ 20,706.00	Melody Cornelius	Y	\$ 4,600.00	
Eugene Airport Film Loop	\$ 2,100.00	\$ -	Mick Garvin	N	\$ -	\$ 2,100.00
Oakridge/Westfir Tree Planting Festival	\$ 8,600.00	\$ 4,300.00	Bob Wilson	Y	\$2,475.00	
Oakridge Triple Summit Challenge	\$ 5,100.00	\$ 2,000.00	Devin VansCoy	Y	\$ 1,800.00	
Harvest Festival	\$ 10,800.00	\$ 10,800.00	Jason Nehmer Chamber	Y	\$ 3,000.00	
Keg & Cask	\$ 17,020.00	\$ 5,840.00	Amy Kelley	Y	\$ 2,000.00	
Ongoing OAC Art Events	\$ 14,100.00	\$ 8,800.00	Rene Gobelman	Y	\$ 2,475.00	
<b>TOTALS</b>	<b>\$ 122,914.00</b>	<b>\$ 62,403.00</b>			<b>\$ 18,850.00</b>	<b>\$ 8,100.00</b>

Meeting adjourned at 4:15

*Action needed: Set the next meeting.*