

Transit Room Tax Use Guidelines

Definition:

Transient Room Tax (here after referred to as TRT) is a tax paid on temporary lodging at hotels, motels, inns, hostels and similar places.

Goal:

To use the TRT funds for the promotion and development of tourism in the Oakridge area through city beautification and development of recreational and tourist facilities to increase Oakridge as a tourist destination.

Objective:

1. To continue to support the block grant program already established.
2. To attract tourism to the Oakridge area.
3. Encourage development of recreational facilities.
4. Encourage development of tourism facilities.
5. Promote beautification of the Oakridge community.
6. Increase return tourist visits to the Oakridge area.

Fund Use Criteria:

1. Development of recreational and tourism facilities which promote tour groups and overnight stays.
2. Increase the number of tourist visits to Oakridge and the surrounding area through the beautification of the public facilities, businesses, and the community in general.
3. Advertisement and marketing of Oakridge and the surrounding area to attract tourism with emphasis on out of state tourism.

General Fund Information:

1. The TRT funds are to be maintained in an account separate from the general fund.
2. A portion of the funds will be fenced for the TRT Block Grant Program
3. All monies granted from the fund shall be from the previous fiscal years TRT receipts.
4. TRT fund grants shall never exceed the fund balance.
5. TRT funds shall carry over from year to year, thus allowing the city to bank funds to save up for projects that cost more than one year's TRT receipts.
6. TRT funds shall not be used to finance private business activities that are not directly related to the beautification of the business for the direct purposes of increasing tourism.
7. The Oakridge City Council holds complete authority over the use of the funds and can make exceptions to the fund uses when the Council majority deem it to be in the best interests of the city.