



Concerts in the Park 48513 OR-58 Suite 7 Oakridge, OR 97463

City Of Oakridge

48318 E. 1st Street

Oakridge, Oregon 974364

Re: 2024 Concerts in the Park Season

Attention Mr. James Clevenger, City Council, and RTMP/TRT Committee,

Concerts in the Park has provided free outdoor musical entertainment at the Greenwaters Park Amphitheater for our residents and regional visitors for several decades. With a goal of one day-long event for June, July, and August, we successfully attract regional performers and out-of-city visitors each year.

Our nonprofit volunteer organization is dedicated to developing Oakridge as a go-to location for outdoor summer music festivals. We provide a venue for emerging musical performers and a marketplace for local artisans in an open and inviting free family-friendly environment.

Through your continued generosity and support in funding Concerts in the Park, every event returns approximately \$1500.00 to the community economy through direct committee purchases, that amount excludes any additional local purchases made by attendees.

History of Concerts in the Park RTMP fund awards and monies back into the local economy:

2019 – 3 dates performed

-2019 RTMP award: \$2,859.00 received in 2019

-Total money back into the local economy and park= \$4,688.00

2020 – season canceled due to COVID

-Total money back into the local economy and park= \$591.00

2021 – 1 date planned canceled due to smoke. No waiver

-2020 RTMP award: \$735.00 received in 2021

-Total money back into the local economy and park= \$1,855.00

2024 CIP funding letter



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2022 – 2 dates reserved, 1 date canceled due to weather

-2022 fee waiver: up to \$1,000.00 awarded, only \$500.00 for 1 day utilized

-2021 RTMP award: \$1318.50 received in 2022

-Total money back into the local economy and park= \$978.00

2023 – 3 dates reserved 2 dates used, 1 date canceled due to available funding

-2023 fee waiver: up to \$1,500.00 awarded, only \$1,000.00 for 2 days utilized

-2022 RTMP award: \$2,500.00 received in 2023

Did not request reimbursement for 2023 expenses due to missed request filing date.

-Park Cleanup day: volunteers spent 5 hours at \$50.00/hr value = \$250.00

-Total money back into the local economy and park= \$2,851.00

TOTAL RTMP awarded from 2019 to 2023 = \$7,412.00

TOTAL money back into the local economy = \$10,963.00

Every dollar awarded to Concerts in the Park through the RTMP/TRT **earns \$1.48** back into the local economy.

Our 2024 season promises to be an exciting one with three events planned for this summer's season.

We hope that you will approve our funding application as follows:

\$6,314.00 from the RTMP fund

\$6,000.00 from the TRT fund

Thank you for your consideration and continued support.

Yours Sincerely,

Rene' C. Gobelman

Rene' Gobelman

Chair

Concert in the Park Committee

2024 CIP funding letter

TYPE	2023 CATAGORY	2023 AMT (2 SHOWS)	2024 FORECAST (est based on 2023 totals)	2024	2024 RTMP ASK	FACTOR OF .8	2024 TRT ASK	FACTOR OF .8
PARK FEE	INCOME	WAIVED (\$1000.00)	\$1,500.00	OTHER PARK FEE	\$7,893.00	\$6,314.40	\$7,500.00	\$6,000.00
BANK FEE	EXPENSE	\$53.00	\$173.00	ADMIN				
ADVERT RELATED	EXPENSE	\$1,017.30	\$2,000.00	ADVERT				
BAND	EXPENSE	\$3,000.00	\$0.00	ADVERT			\$4,500.00	
SOUND	EXPENSE	\$2,000.00	\$0.00	ADVERT			\$3,000.00	
SANTI	EXPENSE	\$600.00	\$1,800.00	EQUIP				
TRUCK	EXPENSE	\$376.14	\$1,200.00	EQUIP				
ICE	EXPENSE	\$271.26	\$500.00	SUPPLIES				
INSURANCE	EXPENSE	\$224.50	\$400.00	OTHER INS				
REPLACE. EQUIP	EXPENSE	\$359.97	\$200.00	EQUIP				
PO BOX	EXPENSE	\$63.00	\$70.00	ADMIN				
BEER	EXPENSE	\$528.88	\$600.00	SUPPLIES				
CONSUMABLES	EXPENSE	\$84.09	\$200.00	SUPPLIES				
CUPS	EXPENSE	\$43.16	\$50.00	SUPPLIES				
STORAGE	EXPENSE	\$480.00	\$500.00	RENT				
CFA Admin	EXPENSE	\$50.00	\$50.00	ADMIN				
OIP RM 7 Office	EXPENSE	\$150.00	\$150.00	RENT				
DONATION	INCOME	-\$1,500.00	-\$1,500.00	DONATION EST				
TOTAL FOR SEASON		\$7,801.30	\$7,893.00				\$7,500.00	
SUB-TOTAL PER SHOW		\$3,900.65	\$2,631.00				\$2,500.00	

RTMP QUESTIONNAIRE

Event Name: 2024 Concerts in the Park Season
Contact Person(s): Rene Gobelman Phone: 541-6906-8483
Address: 48513 OR-58 Suite 7, Oakridge, OR 97463
Email: oakridgeconcertsinthepark@gmail.com
Date of Event: 6/15; 7/6; 8/17 Event Location: Greenwaters Park Amphitheater

Please answer the following questions regarding your event/project by circling Y or N.

- | | | |
|---|-------------|-----------|
| 1. Does your event/project create overnight stays? (hotel/motel/STR) | Y=10 | N=0 |
| 2. Does your event/project increase room stays during the Fall or early Spring? | F=5 | S=5 |
| 3. Does your event/project create visits or increase the amount of time spent in the area by improving the attractiveness of the community? | Y=10 | N=0 |
| 4. Does your event/project focus its marketing to bring in visitors from other states? | Y=5 | N=0 |
| 5. Does your event/project focus on attracting Oregonians to Oakridge during "peak season/" (June -August) | Y=5 | N=0 |
| 6. Does your event/project work with other organizations to market the Oakridge area within local, state and private agencies? | Y=10 | N=0 |
| 7. Is this a group travel tour or package? | Y=5 | N=0 |
| 8. Are you working with Travel Lane County? | Y=10 | N=0 |
| 9. Do you offer incentives to promote return visits? | Y=10 | N=0 |
| TOTAL: | | <u>35</u> |

*On a separate piece of paper please provide an explanation for each question you marked "yes." Please number your responses corresponding to the number as above. You **do not** need to meet all to be funded. Scores of 30 pts or more will qualify for funding.

Applicant or Group agrees to indemnify, defend and hold harmless the City and its officers, agents and employees against all liability, loss and costs arising from actions, suits, claims or demands attributed in whole or in part to the acts or omissions of Applicant or Group, and Applicant's and or Group's officers, agents and employees, in performance of the Event or project.

X Check here if your event requests Special Funding (see details above)

Signature: *Rene' Gobelman* Rene' Gobelman Date: 3/05/2024

**REQUEST
FOR
FUNDING**

Budget Category	Expenses	Funding Requested
<i>Personnel</i>	volunteer operated	<u>\$0</u>
<i>Equipment</i>	\$3,200.00	\$2,560.00
<i>Travel/Conferences/ Training</i>		<u>\$0</u>
<i>Supplies</i>	\$1,350.00	\$1,080.00
<i>Advertising</i>	\$2,000.00	\$1,600.00
<i>Rent/Utilities</i>	\$650.00	\$520.00
<i>Administrative Costs</i>	\$293.00	\$235.00
<i>Other</i> INSURANCE	\$400.00	\$320.00
<i>Other</i> PARK FEES (to be paid at a later date)	\$1500.00	\$1,200.00
Total <u>FOR 3 SHOWS</u>	\$9,393.00	\$6,314.00

Prepared by: Title: Kevin Gobelman
Treasurer

(Budget document attached for reference)

Signature of Program
Contact:

Rene' Gobelman 3/05/2024

Rene' Gobelman

Note:
**This form must be submitted in the original grant
application.**

Your Advertising Plan

If you are awarded funding from the RTMP all advertising must include the following statement:

“This event is funded in part by the Lane County Rural Tourism Marketing Program.”

Describe your plan for advertising this event / activity / project. This may include, but not limited to: Flyers, Posters, Brochures, websites, logos. Does your Event/Project have a web page, social media link? please provide the link(s):

Attach additional pages if needed. _

Website: oakridgeconcerts.com

Facebook page: <https://www.facebook.com/oakridgeconcertsinthepark>

The Chamber website: oakridgechamber.com

Flyers, posters, and a sandwich board in Uptown for specific concert events

Flags, banners, for monthly concert events

Event Signage at the East and West end of town adjacent to the City sign

Refresh the Greenwaters Park Shack Banner

Specific press releases to the following regarding news and Concert events:

Eugene Area Radio Stations (EARS); Eugene Weekly Calendar Listings;

Eugene Magazine Newsletter listing for events around Lane County. All of these

regular contributions can inspire a feature article about our Music Events. Taking full

advantage of the Travel Lane County member portal to update new destination

worthy events and businesses.

If not yet completed, we will need a copy of all printed ads included in your After Event Summary.

****Please note, one way to help fund your event is to request local businesses to sponsor your event with a donation, in return your event include their logo on all of your advertising.**

TRT PROJECT BUDGET

Project: 2024 Oakridge Concerts in the Park Season

Property Owner: Greenwaters Park Amphitheater - Leased to Oakridge Concerts in the Park

Project Address & Mailing Address: 48513 OR-58, Suite 7, Oakridge, OR 97463

Contact Person: Rene Gobelman

Phone: 541-606-8483 **Email address:** oakridgeconcertsinthepark@gmail.com

Fax Number: _____

Budget Category	Expenses	Dollar Amount Reimbursement Requested
Personnel	\$ volunteer operated	\$ 0
Equipment/Supplies	\$	\$
Other performace	\$ 7,500.00	\$ 6,000.00
Total	\$	\$
Funds Requested	\$ 7,500.00	\$ 6,000.00

Prepared by: Kevin Gobelman

Title: Treasurer

Signature of Point of Contact: *Rene' Gobelman* Rene' Gobelman 3/05/2024

Title: Chair

Note:
This Project Budget must be submitted in the original grant application.