

RTMP QUESTIONNAIRE

Event Name: 2024 Oakridge Keg & Cask Festival
 Contact Person(s): Amy Kelley Phone: 541-537-0851
 Address: 48187 McFarland Rd, Oakridge, OR
 Email: oakridgekegcaskgeneral@gmail.com
 Date of Event: 8/10/2024 Event Location: E 1st St (Between Cedar & Alder)

Please answer the following questions regarding your event/project by circling Y or N.

- | | |
|---|---|
| 1. Does your event/project create overnight stays? (hotel/motel/STR) | <input type="text" value="Y=10"/> N=0 |
| 2. Does your event/project increase room stays during the Fall or early Spring? | <input type="text" value="F=0"/> <input type="text" value="S=0"/> |
| 3. Does your event/project create visits or increase the amount of time spent in the area by improving the attractiveness of the community? | <input type="text" value="Y=10"/> N=0 |
| 4. Does your event/project focus its marketing to bring in visitors from other states? | <input type="text" value="Y=5"/> N=0 |
| 5. Does your event/project focus on attracting Oregonians to Oakridge during "peak season/" (June -August) | <input type="text" value="Y=5"/> N=0 |
| 6. Does your event/project work with other organizations to market the Oakridge area within local, state and private agencies? | <input type="text" value="Y=10"/> N=0 |
| 7. Is this a group travel tour or package? | Y=5 <input type="text" value="N=0"/> |
| 8. Are you working with Travel Lane County? | <input type="text" value="Y=10"/> N=0 |
| 9. Do you offer incentives to promote return visits? | <input type="text" value="Y=10"/> N=0 |
| TOTAL: <u>60</u> | |

*On a separate piece of paper please provide an explanation for each question you marked "yes." Please number your responses corresponding to the number as above. You **do not** need to meet all to be funded. Scores of 30 pts or more will qualify for funding.

Applicant or Group agrees to indemnify, defend and hold harmless the City and its officers, agents and employees against all liability, loss and costs arising from actions, suits, claims or demands attributed in whole or in part to the acts or omissions of Applicant or Group, and Applicant's and or Group's officers, agents and employees, in performance of the Event or project.

X Check here if your event requests Special Funding (see details above)

Signature: Amy M Kelley Date: 2-18-2024

**REQUEST
FOR
FUNDING**

Budget Category	Expenses	Funding Requested
<i>Personnel</i>		
<i>Equipment</i>	\$3500	\$1500
<i>Travel/Conferences/ Training</i>		
<i>Supplies</i>	\$1575	\$500
<i>Advertising</i>	\$6600	\$4500
<i>Rent/Utilities</i>		
<i>Administrative Costs</i>		
<i>Other Music</i>	\$3100.00	
<i>Sound Production</i>		
<i>Other Lighting Rental</i>	\$2200.00	
<i>Total</i>	\$16,975.00	\$6500.00

Prepared by: Title: Amy Kelley Chairperson

Signature of Program Contact: *Amy M Kelley*

**Note:
This form must be submitted in the original grant application.**

Your Advertising Plan

If you are awarded funding from the RTMP all advertising must include the following statement:

"This event is funded in part by the Lane County Rural Tourism Marketing Program."

Describe your plan for advertising this event / activity / project. This may include, but not limited to: Flyers, Posters, Brochures, websites, logos. Does your Event/Project have a web page, social media link? please provide the link(s):

Attach additional pages if needed.

Flyers, Posters & Banners will be distributed through Lane County. Promotion through our website.

Advertising with Facebook & Radio Ads

<https://oakridgekegcask.com/>

<https://www.facebook.com/KegCaskFestival>

All invoices, receipts will be provided with funding requests.

I have attached examples of last years flyers and posters. We can't provide this year since we are currently working on sponsorship

If not yet completed, we will need a copy of all printed ads included in your After Event Summary.

****Please note, one way to help fund your event is to request local businesses to sponsor your event with a donation, in return your event include their logo on all of your advertising.**

Proudly Sponsored By:

Stan Clark Construction LLC



General Contractor
Phone (541) 603-6975
CCB#237311
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stanclarkconstructionllc@gmail.com

LANE ELECTRIC
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Art Works
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Rockin Music, Great Food, Awesome Brews

OAKRIDGE, OREGON

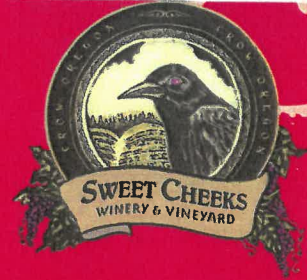
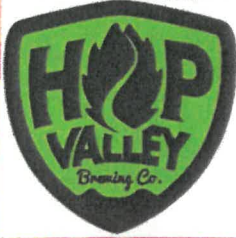
KEG @ CASK

Festival

August 12th, 2023
3 until 11 pm

East 1st St. between Oak and Alder Streets

Proudly Sponsored By:



Rockin Music, Great Food, Awesome Brews

OAKRIDGE, OREGON
KEG & CASK
Festival

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