



Oakridge

Lane County, Oregon



Oakridge, Oregon is poised for diversified and sustainable growth in a number of industries. With robust physical and digital infrastructure in place, and a stunning mountain setting, it is easy to see a bright future studded with tourism and new business. The nearby Eugene-Springfield metro area offers college town amenities as well as an educated workforce. A culture of entrepreneurship, and an inventory of land and workspaces combined with lower home prices adds to Oakridge's business allure. Other highlights include:

- **Transportation:** Oakridge is along Highway 58, a major East/West trucking route; is near I-5; and just 53 miles from the Eugene Airport. There is also bicycle friendly round trip public transit from Eugene to Oakridge.
- **Industrial space:** The Oakridge Industrial Park is city-owned and has industrial and mixed-use land available for growing businesses.
- **Top private employment sectors:** Trade, transportation, and utilities; accommodation and food services; private education and manufacturing.
- **Areas of growth include:** Health; professional, scientific, and technical services; tourism; and information industries.
- **Communication:** Oakridge is served by all major carriers and has plenty of broadband bandwidth.
- **Wages and housing:** Wages are lower than the metropolitan area, but housing is more affordable.
- **Education:** Small school class sizes for K-12 with nearby access to Lane Community College, the University of Oregon and several small private colleges.

▪ **Incentive Programs – these support business development by lowering barriers:**

- Enterprise Zone (10 miles radius including Westfir)
- Highway 58 Business District

Many organizations support businesses and economic development in Oakridge and Lane County:

- Oakridge/Westfir Chamber of Commerce
- Oakridge Arts Council
- St. Vincent de Paul Business Incubator
- Oregon RAIN
- Lane County Community and Economic Development
- Lane Workforce Partnership
- Small Business Development Center (SBDC)
- Travel Lane County
- Business Oregon

To find the right resources for your business needs, please go to the SBDC's Lane Business Link website (lanesbdc.com/lane-business-link).



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Lifestyle Matters!

Oakridge's combination of digital infrastructure, affordability and easy access to trails, lakes and peaks are appealing to adventure-minded families, particularly those with the ability to telework. Here, lifestyle matters – and delivers affordably.

Historically a lumber and railroad community, Oakridge has successfully transitioned from logging roads to mountain bike, hiking, and OHV trails, encouraging residents and visitors to explore the old growth forests and rivers of the surrounding Willamette National Forest.



- Housing is affordable, and the setting is stunning.
- Stay close to home and explore the 80 acres of park land within city limits.
- Within minutes, bike a single-track trail, hike a summit or soak in natural hot springs.
- World-class mountain biking attracts riders from across the nation and around the world – and now, you.
- Fish or paddle the multiple tributaries of the Willamette River or numerous nearby lakes and waterfalls.
- Motor the stunning waters of Hills Creek Reservoir.
- Keep moving all winter with skiing at nearby Willamette Pass Ski Resort or snowshoeing and cross-country skiing at Gold Lake.
- Enjoy multiple art galleries open year-round.
- Visit the Willamette fish hatchery, play the local 18-hole disc golf course, hit a museum or discover a covered bridge.
- Cruise the gorgeous Aufderheide Scenic Byway.
- End your day at a local cask ale brewery or distillery and be ready to share your stories with a welcoming community.
- To learn more about what makes Oakridge an amazing place to live, work, and play, please visit Travel Lane County's website (eugencascadescoast.org/regions-cities/oakridge-westfir).

