



SUMMARY REPORT

Willamette Activity Center Community Priorities

October 19, 2023

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City of Oakridge

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Introduction

Background

The City of Oakridge (City) is in the process of restoring the Willamette Activity Center (WAC). The building was originally constructed in 1952 as a school and was later converted into a hub for social services and community activities. The WAC closed to the public in 2021 due to the deteriorating condition of the building. Recently the City secured funding to conduct an assessment of the building. The next phase of the project will focus on restoring the integrity of the structure and identifying potential tenants.

In order to capture input on the desired future services and uses of the WAC, The City partnered with South Willamette Solutions to contract with Consor to administer a community survey. Input was sought from the Oakridge-Westfir area residents, resulting in more than 440 people completing the survey. The feedback will be considered as the City identifies future programming and uses for the WAC.

City Strategic Goals

For the WAC Community Priorities Survey campaign, Consor worked with the City’s WAC Committee (Committee) to develop a promotion plan and conduct survey outreach. The community survey outreach aligns with the City’s goals identified in the 2020-2025 strategic plan. These strategic goals, established in 2020, will be prioritized while renovating the WAC.

| Theme | Strategic Goal |
|------------------------------|---|
| Responsive Government | In an open and transparent manner, effectively deliver services that citizens need, want, and support. |
| Community Livability | Seek opportunities to revitalize the City’s business corridors and neighborhoods to provide safe and beautiful places to live and work. |
| Safe Community | Create a safe community by partnering to protect people, property and the environment. |
| Responsive Government | Provide facilities and infrastructure that support current and future needs. |
| Safe Community | Provide efficient, sustainable, and equitable public safety services including police, fire, and emergency medical services. |
| Community Livability | Work with community partners to provide recreation, education, and enrichment opportunities for citizens and youth. |

High-Level Summary

- > The community survey was available from July 1–July 31, 2023
- > There are 442 total survey responses
 - 183 print survey responses
 - 259 online survey responses
- > In general, there is widespread demographic representation by respondents in the following categories:
 - Zones where people live
 - Age
 - Disabled
 - Veteran
 - Race / Ethnicity
- > In rank order, the combined results for “Important” and “Very Important” by service category are:
 - Community / Social Activities (79%)
 - Emergency / Disaster Response (76%)
 - Human / Social Care (73%)
 - Health / Medical Care (72%)
 - Early Childhood Education / Child Care (69%)
 - Business / Education Center (62%)
 - Vital / Basic Care (59%)

Additional details can be found in the body of the report.

Survey Promotion

In collaboration with the Committee, Consor developed an outreach strategy to inform the community about the history of the WAC, the initiative to renovate the building, and to promote the community survey. The outreach strategy included community outreach goals, key audiences, and tools and activities to promote the survey.

Community Outreach Goals

- > Improve community inclusion in planning and decision-making
- > Seek input from a wide range of community members
- > Educate the community about the needs and anticipated costs to reopen the WAC
- > Inform the community about the process to renovate the WAC
- > Create excitement about the WAC as a community resource

Key Audiences

While the survey was intended to reach all residents in the Oakridge-Westfir area, the promotion campaign focused on tools and activities to reach the following key audiences:

- > Disabled
- > Families
- > Low-income
- > Senior
- > Unhoused

Tools and Activities

The following tools and activities were used to inform the community about the initiative to renovate the WAC and point community members toward taking the community survey online or in-person.

- > **Blue Boxes:** Signature City of Oakridge branded “Blue Boxes” were created for the campaign to create brand and campaign recognition for the community. They included the City logo, information about the campaign, and how to learn more about the project. The blue boxes were used at community events, intercept surveying (opportunities to intercept people at events/key destinations and ask them to fill out the survey), and survey stations around the community where people could drop off completed surveys.
- > **Event Tabling & Intercept Surveying:** WAC Committee members staffed tables at events and conducted intercept surveying to catch community members who may not be engaged through other channels. Intercept surveying and event tabling were conducted at the following locations:
 - 4th of July Celebration
 - Farmers Market / First Friday
 - Food Pantry
 - Ray’s Food Place
 - Wildfire Safety Night
- > **Fact Sheet:** A one-page fact sheet was used as an easy way to share about the history of the WAC and high-level information about renovating the WAC. The fact sheet was available at survey stations, tabling events, and during intercept surveying.
- > **Fliers:** Fliers were distributed throughout the community at the following locations:
 - Diamond Express
 - Dinks
 - Dollar General
 - Post Office
 - Ray’s Food Place
 - St. Vincent De Paul



- > **News Releases:** Two news releases were issued during the campaign. The first shared facts about the WAC and informed the community on how to take the survey. The second news release invited community members to take a virtual tour of the WAC and promoted taking the survey.
- > **Partner Email:** An email was sent to community partners to ask if they would be willing to help promote the survey within their networks. It included an email template they could use to spread the word.
- > **Social Media Posts:** Two social media posts were posted to the City of Oakridge Facebook page. The first social media post shared facts about the WAC and informed the community about how to take the survey. The second social media post invited community members to take a virtual tour of the WAC and promoted taking the survey. Committee members were encouraged to reshare the post.
- > **Survey Stations:** Blue Boxes, print surveys, and fact sheets were left at key locations around the community to give community members several in-person locations where they could take the print survey. The following locations hosted survey stations:
 - Oakridge City Hall
 - Oakridge Library
 - Oakridge Pharmacy
 - Orchid Health
 - Westfir City Hall
- > **Water Bill Insert:** An insert promoting the survey was delivered to Oakridge residents inside of the July water bill.
- > **Web Page:** A dedicated WAC web page was developed on the City's website. The web page includes more detailed information about the project, including FAQs and a link to the Virtual Tour. During the campaign a link to the survey was provided. The web page can be viewed here: www.ci.oakridge.or.us/community/page/willamette-activity-center
- > **Virtual Tour:** A walk-through video of the interior of the WAC was developed to give community members an opportunity to observe the interior condition of the WAC. The video can be viewed here: www.youtube.com/watch?v=b2kg3pDcRF8

Community Input

We want to hear from you!

We are in the process of renovating the Willamette Activity Center (WAC) to be a usable space. We want to hear your priorities for the future of the building! We will use your input to create a recommendation list for services and programs to recruit to the WAC.

[Take our survey!](#)

Willamette Activity Center Community Survey

We want to hear from you!

We are in the process of renovating the Willamette Activity Center (WAC) to be a usable space. We want to hear your priorities for the future of the building! We will use your input to create a recommendation list for services and programs to recruit to the WAC.

Please take a moment to share your priorities by July 31, 2023.

Take or drop off surveys at Blue Box locations:

- > Oakridge City Hall
- > Oakridge Fire Department
- > Oakridge Library
- > Oakridge Pharmacy
- > Orchid Health
- > Westfir City Hall

[LEARN MORE](#) | [ONLINE SURVEY](#)

OR TAKE THE SURVEY ONLINE

TAKE DOWN AFTER 7/31/23

Willamette Activity Center Community Survey

We want to hear from you!

We are in the process of renovating the Willamette Activity Center (WAC). We want to hear your priorities for the future of the building! We will use your input to create a recommendation list for services and programs to recruit to the WAC.

[LEARN MORE](#) | [ONLINE SURVEY](#)

Willamette Activity Center Virtual Tour

City of Oakridge Council & Committee Meetings

Willamette Activity Center Fast Facts

Past

- > In 1952, the Willamette City Elementary School was built in Willamette City. Twenty years later in 1972, Willamette City merged with the City of Oakridge.
- > In 1977, the Willamette City Elementary School was closed as a hub for community services and activities. This is when the Willamette Activity Center (WAC) was born.
- > In 2022, the WAC closed to outside tenants due to issues with the electrical system and roof leaks.

Present

- > To bring the WAC back to life, there are 3 phases. Phase 1 is currently underway thanks to funding from the 2022 Oregon Rural Infrastructure Package and Oregon Community Foundation grants.
- > An architect has assessed necessary renovations and the roof and completed a study funded by the Oregon Department of Energy to explore using solar energy to lower operational costs.
- > Phase 1 may be complete by December 2024. After Phase 1, as many services as possible will return to the WAC.

Future

- > Phase 2 is not currently funded, which makes the timing unknown. If and when funded, this phase will bring the building up to code and fortify it to withstand earthquakes. Signages will improve accessibility and energy efficiency.
- > For Phase 3 funding and timing are also unknown. If and when funded, this phase will upgrade the interior and exterior of the building.
- > The WAC will be put back in commission to serve our community as a hub for activities and services.

[LEARN MORE](#) | [ONLINE SURVEY](#)

7/1/23

Survey Responses

Overview

The survey campaign started July 1, 2023 and closed July 31, 2023. The campaign resulted in 442 survey responses from Oakridge, Westfir and surrounding area residents. Of the 442 survey responses, 183 were collected through written response on print surveys, the other 259 were completed online through Survey Monkey. Demographic information provided voluntarily by survey respondents suggests the campaign was effective at reaching a wide range of area residents.

Results

Survey respondents were asked to identify the services they believe are most important to provide at the WAC. Between the open-ended responses and the combined “Important” and “Very Important” ranking, responses indicate Community / Social Activities are the most important services to provide. The following pages share the top four service categories ranked by “Very Important” followed by combined “Important” and “Very Important” rankings. A follow-up survey could be conducted to identify specific services and activities preferred by the community for the top-ranking services categories.

Responses were analyzed by each key audience to determine if the priorities vary by group. With the exception of the Families subgroup, Emergency / Disaster Response is identified as the top “Very Important” service category. For Families, the top category is Community / Social Activities. The following pages share priorities specific to each key audience: Disabled, Families (households with children), Low-income, and Seniors. The Unhoused subgroup sample size was too small (n=2) and therefore not included. The table at the end of the key audience results (p. 7) compares all of the “Very Important” and combined “Important” and “Very Important” rankings across all groups.

All (n=442): How important is each service to our community?

Very Important: (1) Emergency / Disaster Response (61%), (2) Community / Social Activities (57%), (3) Health / Medical Care (52%), and (4) Human / Social Care (50%).

Important / Very Important: (1) Community / Social Activities (79%), (2) Emergency / Disaster Response (76%), (3) Human / Social care (73%), and (4) Health / Medical Care (72%).

| Category | Very Unimportant | Unimportant | Neutral | Important | Very Important | Did Not Answer |
|--|------------------|-------------|---------|------------|----------------|----------------|
| Emergency / Disaster Response | 7% | 5% | 12% | 15% | 61% | 0% |
| Community / Social Activities | 7% | 2% | 10% | 22% | 57% | 1% |
| Health / Medical Care | 8% | 4% | 15% | 20% | 52% | 1% |
| Human / Social Care | 7% | 4% | 13% | 23% | 50% | 2% |
| Early Childhood Education / Child Care | 9% | 3% | 17% | 21% | 48% | 1% |
| Vital / Basic Care | 10% | 7% | 21% | 19% | 40% | 1% |
| Business / Education Center | 6% | 6% | 25% | 25% | 37% | 1% |

“ I can see it being used as a place that enriches community members by providing classes like art, physical fitness (soccer), and a centralized location for natural disasters.”

Survey Respondent

Data shown in percentages has been rounded to the nearest whole number.

Disabled (n=74): How important is each service to our community?

Very Important: (1) Emergency / Disaster Response (66%), (2) Human / Social Care (55%), (3) Community / Social Activities (54%), and (4) Health / Medical Care (49%).

Important / Very Important: (1) Emergency / Disaster Response (78%), (2) Human / Social Care (77%), (3) Community / Social Activities (74%), and (4) Health / Medical Care (73%).

| Category | Very Unimportant | Unimportant | Neutral | Important | Very Important | Did Not Answer |
|--|------------------|-------------|---------|------------|----------------|----------------|
| Emergency / Disaster Response | 5% | 5% | 11% | 12% | 66% | 0% |
| Human / Social Care | 11% | 3% | 8% | 22% | 55% | 1% |
| Community / Social Activities | 8% | 3% | 15% | 20% | 54% | 0% |
| Health / Medical Care | 9% | 3% | 15% | 24% | 49% | 0% |
| Early Childhood Education / Child Care | 7% | 3% | 23% | 19% | 47% | 0% |
| Vital / Basic Care | 11% | 5% | 14% | 24% | 46% | 0% |
| Business / Education Center | 9% | 4% | 26% | 18% | 43% | 0% |

Families (n=118): How important is each service to our community?

Very Important: (1) Community / Social Activities (69%), (2) Early Childhood Education / Child Care (59%), (3) Emergency / Disaster Response (54%), and (4) Human / Social Care (43%) and Health / Medical Care (43%).

Important / Very Important: (1) Community / Social Activities (87%), (2) Early Childhood Education / Child Care (74%), (3) Emergency / Disaster Response (68%), and (4) Business / Education Center (65%).

| Category | Very Unimportant | Unimportant | Neutral | Important | Very Important | Did Not Answer |
|--|------------------|-------------|---------|------------|----------------|----------------|
| Community / Social Activities | 10% | 2% | 2% | 18% | 69% | 0% |
| Early Childhood Education / Child Care | 6% | 3% | 17% | 15% | 59% | 0% |
| Emergency / Disaster Response | 8% | 8% | 16% | 14% | 54% | 0% |
| Human / Social Care | 8% | 8% | 19% | 20% | 43% | 0% |
| Health / Medical Care | 9% | 3% | 24% | 20% | 43% | 0% |
| Business / Education Center | 8% | 2% | 25% | 29% | 36% | 0% |
| Vital / Basic Care | 14% | 14% | 22% | 14% | 36% | 0% |

Data shown in percentages has been rounded to the nearest whole number.

Senior (n=167): How important is each service to our community?

Very Important: (1) Emergency / Disaster Response (69%), (2) Human / Social Care (59%), (3) Health / Medical Care (51%), and (4) Community / Social Activities (54%).

Important / Very Important: (1) Emergency / Disaster Response (83%), (2) Human / Social Care (81%), (3) Community / Social Activities (80%), and (4) Health / Medical Care (76%).

| Category | Very Unimportant | Unimportant | Neutral | Important | Very Important | Did Not Answer |
|--|------------------|-------------|---------|------------|----------------|----------------|
| Emergency / Disaster Response | 7% | 4% | 6% | 14% | 69% | 0% |
| Human / Social Care | 7% | 2% | 8% | 22% | 59% | 2% |
| Health / Medical Care | 7% | 4% | 11% | 20% | 56% | 2% |
| Community / Social Activities | 4% | 2% | 11% | 26% | 54% | 2% |
| Early Childhood Education / Child Care | 8% | 2% | 15% | 24% | 50% | 2% |
| Vital / Basic Care | 8% | 5% | 16% | 26% | 43% | 3% |
| Business / Education Center | 4% | 7% | 21% | 28% | 39% | 2% |

Low-Income (n=102): How important is each service to our community?

Very Important: (1) Emergency / Disaster Response (66%), (2) Human / Social Care (60%), (3) Community / Social Activities (53%), and (4) Health / Medical Care (51%).

Important / Very Important: (1) Human / Social Care (81%), (2) Emergency / Disaster Response (76%), (3) Health / Medical Care (76%), and (4) Community / Social Activities (74%).

| Category | Very Unimportant | Unimportant | Neutral | Important | Very Important | Did Not Answer |
|--|------------------|-------------|---------|------------|----------------|----------------|
| Emergency / Disaster Response | 8% | 4% | 13% | 10% | 66% | 0% |
| Human / Social Care | 9% | 1% | 7% | 21% | 60% | 3% |
| Community / Social Activities | 10% | 1% | 13% | 21% | 53% | 3% |
| Health / Medical Care | 9% | 1% | 12% | 25% | 51% | 2% |
| Early Childhood Education / Child Care | 13% | 2% | 14% | 21% | 50% | 1% |
| Vital / Basic Care | 10% | 4% | 15% | 23% | 47% | 2% |
| Business / Education Center | 8% | 8% | 22% | 22% | 40% | 1% |

Data shown in percentages has been rounded to the nearest whole number.

Ranking of “Very Important” Service Categories by Group

The priorities of each key audience, compared to all responses, are noted on the following tables. The noticeable difference in ranking is for the “Families” subgroup, as they tend to prioritize Community / Social Activities and Early Childhood Education / Child Care over other priorities.

| Category | All Responses | Disabled | Families | Seniors | Low Income |
|--|---------------|----------|----------|---------|------------|
| Emergency / Disaster Response | 1 | 1 | 3 | 1 | 1 |
| Community / Social Activities | 2 | 3 | 1 | 4 | 3 |
| Health / Medical Care | 3 | 4 | 4* | 3 | 4 |
| Human / Social Care | 4 | 2 | 4* | 2 | 2 |
| Early Childhood Education / Child Care | 5 | 5 | 2 | 5 | 5 |
| Vital / Basic Care | 6 | 6 | 5* | 6 | 6 |
| Business / Education Center | 7 | 7 | 5* | 7 | 7 |

Ranking of Combined “Important” and “Very Important” Service Categories by Group

| Category | All Responses | Disabled | Families | Seniors | Low Income |
|--|---------------|----------|----------|---------|------------|
| Community / Social Activities | 1 | 3 | 1 | 3 | 4 |
| Emergency / Disaster Response | 2 | 1 | 3 | 1 | 2 |
| Human / Social Care | 3 | 2 | 5* | 2 | 1 |
| Health / Medical Care | 4 | 4 | 5* | 4 | 3 |
| Early Childhood Education / Child Care | 5 | 6 | 2 | 5 | 5 |
| Business / Education Center | 6 | 7 | 4 | 7 | 7 |
| Vital / Basic Care | 7 | 5 | 6 | 6 | 6 |



Asterisk (*) represents a tie.

Name 1-3 services that would most help you and the people you care about.

When asked to write in specific services that would most benefit people, Community / Social Activities received the most mentions (238 mentions) followed by Human / Social Care (205 mentions).

| Category | 1st Response | 2nd Response | 3rd Response | Total |
|--|--------------|--------------|--------------|------------|
| Community / Social Activities | 86 | 72 | 80 | 238 |
| Human / Social Care | 90 | 58 | 57 | 205 |
| Health / Medical Care | 78 | 75 | 42 | 195 |
| Emergency / Disaster Response | 29 | 33 | 19 | 81 |
| Business / Education Center | 25 | 24 | 17 | 66 |
| Early Childhood Education / Child Care | 22 | 26 | 16 | 64 |
| Vital / Basic Care | 16 | 10 | 16 | 42 |
| Other | 13 | 14 | 14 | 41 |

In the last 2 weeks, what are 3 things you went to Eugene/Springfield for?

Four major categories emerged from respondents. Of the 390 people who responded to this question 334 (85%) noted they go to Eugene/Springfield for Grocery Shopping. Respondents noted Health / Medical reasons (62%), other general shopping related trips (31%), and for Activities / Entertainment (27%). Several other smaller categories emerged, but are not listed here for brevity. A full list of responses can be found in the appendix (p. 22).

| Category | Mentions |
|---------------------------------|----------|
| Grocery Shopping | 334 |
| Health / Medical | 243 |
| General Shopping | 121 |
| Activities / Entertainment | 107 |
| Other Reasons (Not Categorized) | 247 |

Is there anything else you'd like to share with us about the future use of the WAC?

Many respondents offer supportive comments about the future of the WAC. Several are visionary, noting the importance of a multi-functional hub where community members can come together to socialize and be in community with one another, while also noting the need for a core place to receive key community services.

"Thank you for revitalizing a community center. Oakridge needs one."

"Core services that support the community should be prioritized over activities that only support a few (such as a private business or community club or group)."

"I fully support any and all efforts to restore and improve the WAC."

"It would be nice to have a community center that would be multifunctional."

"Keep going. Don't get discouraged..."

Collectors

At the outset of the campaign, separate collector codes were established to track how respondents were arriving to the online survey through Survey Monkey. Similarly, print surveys were tracked by the location/event they were collected at. The table below shows how many surveys were collected per collector. The print survey received 183 responses, while the online survey received 259 responses.

The most effective tools to encourage people to complete the survey were: **(1)** Social Media (35%), **(2)** Event Tabling (15%), **(3)** Blue Box Stations (14%), and **(4)** Intercept Surveying (13%).

| Collector | Count | Online | Print |
|---------------------|-------|--------|-------|
| Social Media | 35% | ✓ | |
| Event Tabling | 15% | | ✓ |
| Blue Box Station | 14% | | ✓ |
| Intercept Surveying | 13% | | ✓ |
| Partner Email | 7% | ✓ | |
| Website | 6% | ✓ | |
| News Release | 5% | ✓ | |
| Water Bill Insert | 4% | | ✓ |
| Handout | 2% | ✓ | |
| Flier | 1% | ✓ | |

The table below shows how target audiences completed the survey by collector. The top three collectors per target audience are shown in bold, with the exception of “Families”, as the bulk of responses were from social media. The top four collectors to reach these target audiences are: **(1)** Social Media, **(2)** Intercept Surveying, **(3)** Blue Box Stations, and **(4)** Event Tabling.

| Collector | Disabled | Families | Low Income | Senior |
|---------------------|------------|------------|------------|------------|
| Blue Box Station | 18% | 8% | 19% | 14% |
| Event Tabling | 16% | 8% | 14% | 19% |
| Flier | 0% | 1% | 0% | 0% |
| Handout | 3% | 1% | 1% | 1% |
| Intercept Surveying | 19% | 6% | 25% | 17% |
| News Release | 4% | 4% | 4% | 4% |
| Partner Email | 5% | 8% | 3% | 7% |
| Social Media | 23% | 55% | 25% | 28% |
| Water Bill Insert | 5% | 2% | 3% | 6% |
| Website | 7% | 8% | 6% | 3% |



It's a resourceful building that we need."

Survey Respondent

Data shown in percentages has been rounded to the nearest whole number.

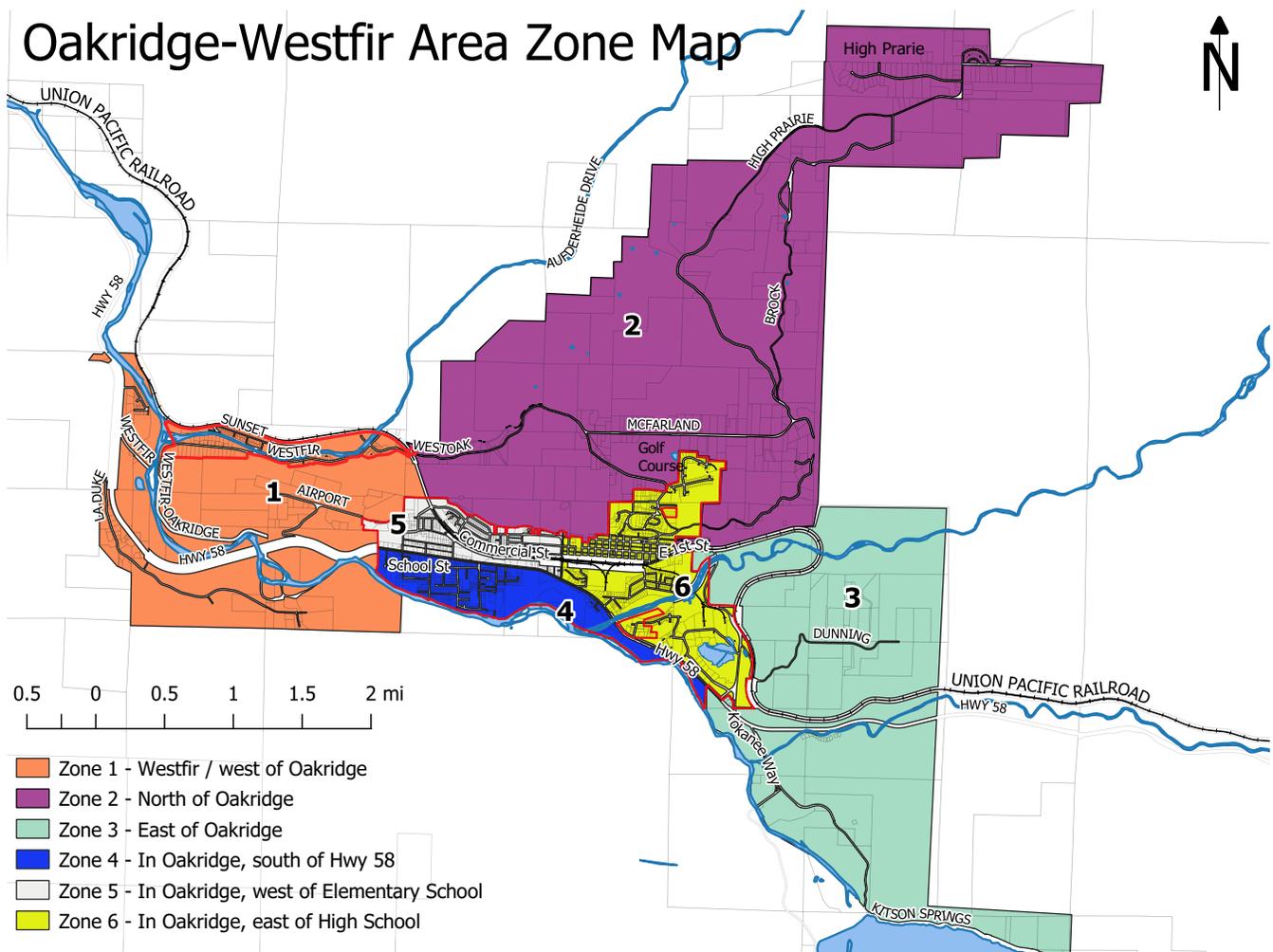
Demographics

The community survey included questions to collect demographic data from survey respondents. This information is collected to assess the demographic groups taking the survey, and allows the project team to identify any demographic gaps in responses. Additionally, the survey data can be used to write grants for services geared toward assisting specific demographic groups. Responding to the demographic questions was optional.

What zone do you live in?

Of the three zones located in Oakridge (the most populated area), responses were well distributed. The largest percentage of responses were from residents who live near the WAC (Zone 4) and residents who live east of the High School (Zone 6).

| | |
|---|-----|
| Zone 1 - Westfir / west of Oakridge | 13% |
| Zone 2 - North of Oakridge | 13% |
| Zone 3 - East of Oakridge | 5% |
| Zone 4 - In Oakridge, south of Hwy 58 | 23% |
| Zone 5 - In Oakridge, west of Elementary School | 19% |
| Zone 6 - In Oakridge, east of High School | 23% |
| Unhoused / live in multiple zones | 1% |
| Did not answer | 3% |



Data shown in percentages has been rounded to the nearest whole number.



Do you work in the Oakridge-Westfir Area?

The largest category is “Retired,” accounting for 38% of the respondents. The next most common response is “Yes (includes remote)” at 37%, indicating a substantial portion of respondents either work in the Oakridge-Westfir area or work remotely. The 17% of respondents who do not work in the area likely obtain services as part of their trip to and from work outside of Oakridge.

| | |
|-----------------------|------------|
| Yes (includes remote) | 37% |
| No | 17% |
| Unemployed | 5% |
| Retired | 38% |
| Student | 1% |
| Did not answer | 2% |

How many people (including yourself) live in your household?

| | |
|----------------|------------|
| 1 | 18% |
| 2 | 32% |
| 3 | 12% |
| 4 | 11% |
| 5+ | 8% |
| Did not answer | 19% |

What is your age?

Responses are well dispersed by age group, with the exception of the “Under 18” category. The City could elect to conduct a targeted survey through partnership with the Oakridge School District to assess priorities for the “Under 18” category. The “Over 65” age category garnered the most responses (38%).

| | Survey | Census |
|----------------|------------|--------|
| Under 18 | 1% | 20% |
| 18-44 | 26% | 31% |
| 45-65 | 32% | 26% |
| Over 65 | 38% | 24% |
| Did not answer | 3% | N/A |

Data shown in percentages has been rounded to the nearest whole number. Most current Census data is from 2021.

What is your annual household income?

Responses are well distributed across annual household income brackets. The highest number of respondents (27%) fell within the \$30K-\$60K annual income range. More effort should be made to engage with households making “Under \$30K”, as they make up 45% of the population according to the Census.

| | Survey | Census |
|----------------|------------|--------|
| Under \$30K | 23% | 45% |
| \$30K-\$60K | 27% | 26% |
| \$60K-\$100K | 24% | 22% |
| Over \$100K | 14% | 7% |
| Unsure | 4% | N/A |
| Did not answer | 9% | N/A |

Are you disabled?

| | Survey | Census |
|----------------|--------|--------|
| Yes | 17% | 20% |
| No | 78% | 75% |
| Did not answer | 5% | N/A |

Are you a veteran?

| | Survey | Census |
|----------------|--------|--------|
| Yes | 12% | 11% |
| No | 78% | 79% |
| Did not answer | 10% | N/A |

What is your race / ethnicity? (Check all that apply)

When it comes to race / ethnicity, respondents predominantly self-identify as white (85%). The overwhelming representation of this demographic aligns with 2021 Census data.

| | Survey | Census |
|-------------------|--------|-------------------|
| African American | 3% | Insufficient data |
| Asian | 0% | Insufficient data |
| Latino / Hispanic | 2% | 1% |
| Native American | 4% | 1% |
| Pacific Islander | 0% | Insufficient data |
| White | 85% | 97% |
| Other* | 2% | 1% |
| Did not answer | 10% | N/A |

*Cuban, German Jew, Mixed, Multicultural, Scottish

“ I’d like to see it become a community hub. It would be nice to have a place where people come together for various workshops or social gatherings...”

Survey Respondent

Data shown in percentages has been rounded to the nearest whole number. Most current Census data is from 2021.



APPENDIX



Open Ended Responses

Name 1-3 services that would most help you and the people you care about.

Business / Education Center

- Adult education
 - Affordable small business workspace- lockable
 - An educational center for art, physical fitness
 - Any educational class (CPR)
 - Business
 - Business / Education Center
 - Business Education Center/ Local College Credit Classes
 - Business/education
 - Business/education center
 - Business/education center
 - Business/Education Center
 - Career / job coaching / career training
 - Career training
 - Career training
 - Career training
 - Career training classes
 - Career training, classes, public workspace like Co-working or offices with internet and printing
 - Classes, classes, classes!
 - Classes. Career or extension service
 - Community classes
 - Community college extension program
 - Conference room(s)
 - Conference rooms to rent out.
 - Cooking classes, etc
 - Education
 - Education
 - Education
 - Education
 - Education
 - Education
 - Education
 - Education Center
 - Education Center
 - Education facilities
- Employment Opportunities
 - Employment/career training
 - Family wage jobs
 - Financial counseling
 - Free internet
 - Getting the people hired into jobs
 - Good schools for all and with HS Technical Trades
 - Health classes
 - Health/nutrition classes (i.e., OSU extension, 4-H aerobics, etc.)
 - Higher Education
 - Job and applying for jobs training and prep
 - Job search
 - Job search
 - Job training
 - Jobs
 - Jobs
 - Jobs
 - Lane classes
 - Meeting rooms for classes
 - meeting space
 - More Industry
 - Multi cultural education
 - Pottery or painting figurine classes
 - Private Meetings spaces
 - Public class location
 - Public meeting area
 - Public use space
 - Public workspace
 - Self defense classes
 - Well paying jobs
 - Worksource/ day labor
 - Workspace for rent/rooms for meetings
- ## Community / Social Activities
- Family friendly Activity center
 - A 50 and over- / after school space for kids
- A place for the kids and community
 - A place that a can volunteer evenings and weekends
 - A place to go to find information (esp for those without phones/internet)
 - a senior social dance
 - a senior swimming pool
 - a senior work out center
 - Activities
 - Activities
 - Activities center for youth
 - Activities for children up to high school age
 - activities for kids
 - Activities for kids
 - Activities for kids
 - Activities for kids and family
 - Activities for old + young
 - Activities for Seniors and adults (Bingo)
 - Activities for the community
 - Activities for youth, seniors, and everyone in between
 - Activity center
 - Activity for all ages
 - Adult and senior activities
 - Adult sport leagues
 - After school activities
 - After school activities
 - After school activities for kids
 - Anything fir seniors
 - Arcade teen area
 - Art classrooms
 - better community information distribution
 - Bingo
 - Bingo
 - Bingo
 - Bingo or other extracurricular activities
 - Bingo room.(like before)
 - Children activities

- Children's activities/childcare
- Church
- civic center
- Classes for adults-enrichment
- Classes/ senior activities
- Climbing Gym
- Commercial Kitchen
- Community
- Community
- Community / social (fitness center)
- Community / Social Activities
- Community / Social Activities
- Community / Social Activities
- Community access for activities
- Community Activities
- Community activities
- Community activities
- Community Center w/wifi
- Community center with classes for seniors and kids
- Community event center
- Community events
- Community events/education
- Community exercise
- Community gatherings
- Community Kitchen Space/ Commercial Kitchen use
- Community recreation building with a pool and sand volleyball
- Community social- Scouting, social activities
- Community social activities
- Community social activities
- Community space for kids to hangout and play
- Community spaces
- Community theater
- Community/ social activities
- Community/ Social Activities
- Community/ Social Activities
- Community/Social
- Community/social
- Community/social
- Community/Social activities
- Community/social activities
- Community/social activities
- COMMUNITY/SOCIAL ACTIVITIES
- Community/social activities
- community/social activities
- community/social activities
- Community/Social activities
- Dance class
- Dance floor
- entertainment
- Entertainment
- Entertainment
- Event space
- EXERCISE SPACES, youth enrichment, senior activities, theater
- Extra curricular activities for children
- Facilities for youth activities
- Family activities
- Family Fun
- Fitness pool
- Fruits of a Self-Managed Social Center
- Get an out door pool for the kids and old folks
- Health classes
- Healthy activities for seniors
- Healthy youth hangout
- I have been wanting to volunteer to help those in need but have not been able to make a connection with any entity (I literally called every Oakridge church and none responded to my offer to help)
- Indoor farmer's market
- Indoor pool, community area, after school program or area
- Inside recreation during smoke times i.e. basketball
- Kid activities
- Kid activities
- Kid activity's
- Kids activities
- Kids activities
- Kids activities/ outdoor-summer
- Kids place
- Learning classes
- Meeting room for community activities
- Meeting rooms for gathering
- Meetings, programs, speakers
- More activities for seniors
- More social interaction
- More youth activities
- More youth activities
- Multi Cultural connections/ activities
- multi-generational recreation & enrichment opportunities
- Outdoor recreation base
- Outside event camping only for rvs
- Perhaps a rock room for use to saw rocks and meet others like they have in Springfield Senior Center. I believe there was a fee.
- Pickleball
- Place for seniors to get together
- Place to be social
- Play Center, Activities
- Play group/Safe place for small children and activities
- Playground for kids
- Politically Correct Community Events
- Pool
- Pool
- Pre care/elderly activities together
- Public community pool would be wonderful
- Public pool
- Public pool
- Public swimming pool
- Public swimming pool / therapy pool/ teaching facility
- public use spaces
- Rec center
- Recreation
- Recreation center/ gym
- Recreational center
- Rentable meeting room

- Daycare
- Daycare
- DHS / Headstart
- Diversity and inclusion education
- Drop in child care or indoor playground extended hours
- Early Child care
- Early child education
- Early childhood
- Early childhood
- Early childhood development
- Early childhood ed / childcare
- Early childhood education
- Early Childhood Education
- Early Childhood Education / Child Care
- Early childhood education and child care
- Early Childhood Education/ Child Care
- Early childhood education/ Daycare
- Early childhood education/ child care
- EC Cares
- Education/child care
- Head start
- Head start
- I'm child free but I've heard childcare is a problem
- Kindercare
- Preschool
- Preschool
- Space for after school care/ childcare
- Universal head start

Emergency / Disaster Response

- 24Hr emergency clinic
- a walk in clinic for emergent care
- Ambulance
- Ambulance
- Ambulance in 10 minutes/ golden hour
- Ambulance service
- Better policing
- Community Emergency

- Center
- Disaster
- Disaster preparedness information
- Disaster relief
- Disaster relief shelter
- Disaster response
- Disaster response
- Disaster Response
- Disaster response
- Disaster services
- Emergency
- Emergency
- Emergency
- Emergency
- Emergency
- Emergency
- Emergency
- Emergency
- Emergency
- Emergency response
- Emergency / Disaster response
- Emergency and disaster response
- Emergency care
- Emergency clinic
- Emergency departments
- Emergency Disaster Response
- Emergency disaster response
- EMERGENCY DISASTER RESPONSE
- Emergency Preparedness
- Emergency preparedness
- Emergency preparedness classes
- Emergency response
- Emergency Response
- Emergency response
- Emergency Response
- Emergency response
- Emergency response
- Emergency Response
- Emergency services
- Emergency services
- Emergency services
- Emergency shelter
- Emergency shelter (i.e.,

- snow)
- Emergency shelter/command center
- Emergency visit
- Emergency/ disaster response
- Emergency/ Disaster services
- Emergency/disaster
- Emergency/disaster response
- Emergency/disaster response
- Emergency/Disaster Response
- Emergency/disaster response
- Emergency/disaster response
- EMS
- evacuation assistance
- faster emergency response
- Fire
- Fire
- Fire info (not Facebook)
- Fire Protection / Emergency Disaster Response
- Law enforcement
- Local 911 call center
- More support for firefighters
- More visible police
- Police
- Police
- Police
- Police Services, dealing with problem people, problem drugs, unacceptable trashy trailers parked around town
- Police that actually patrol and do something when a criminal does a crime
- Police/Ambulance services
- Police/EMT/Fire/Desaster Preparedness
- Red cross
- Security

Health / Medical Care

- 24 hour medical
- a doctor
- Addiction counseling
- An urgent care
- Another clinic
- Another Doctors office... the one we have, is

- Medical services
- Medical services beyond the most basic medical care
- Medical services nearby
- Medical/Dental facility
- Mental health
- Mental health and addiction counseling
- Mental health counseling
- Mental health services
- mental health services
- Mental Health Services
- Mental health support
- Mental health, counselling
- mental health/addiction counseling
- Mental Healthcare
- More health centers
- more medical care
- More medical help
- Narcotic Anonymous meetings
- Open gym
- Open gym and work out area
- Optometrist
- Physical Therapy
- Physical therapy
- Physical therapy
- Physical therapy
- Pt Office, Chiropractic and Dental offices
- Public gym
- Rape crisis line
- Specialty care/help such as physical therapy, gynecology, women's space, etc.
- therapy
- There are little to no health care services in town
- Twice Weekly Somatic Education Group
- Universal medical center, urgent care, eyes, dental
- Urgent Care
- Urgent care
- Urgent care
- Urgent care
- Urgent care
- Urgent care
- Urgent care clinic

- urgent care facility
- Urgent care services
- Urgent care weekends
- Use of the gym/classes
- Veteran hospital that takes payments
- Vision
- Vision Care
- Weekend hours for the clinic and pharmacy
- Weekly Psychodrama Group
- Yoga / martial arts

Human / Social Care

- A central information service about local helpers in all realms of citizens' needs (e.g., electrician, remodels, pet care, tree trimming)
- A nice laundromat and an apartment complex
- A pool + hot tubs for seniors and disabled
- Additional services for seniors
- Additional volunteers help disabled (free)
- Adequate publishing of services available.
- Affordable good food
- Affordable grocery
- Affordable grocery store
- Affordable housing
- Affordable housing
- another grocery store
- Assisted living for seniors
- Assisted living for seniors
- Assisted living so seniors can stay in Oakridge.
- Better choice for groceries
- bring back the food pantry (see above)
- Buses that run in the weekend and later in the evenings
- Cheaper grocery store
- Clothing Exchange
- Community and social care
- Community information center

- Community resources
- Community services
- Community Social Services
- Community/social services
- Department of motor vehicles more than 1 day a week
- DHS
- DHS
- DHS
- Disability services
- Drug intervention programs
- Elderly Care
- Families and children services
- Family planning that used to be there
- Feeding the people
- Financial assistance help
- Food
- Food
- Food
- Food bank
- Food Bank
- Food bank
- Food bank
- Food bank
- Food bank
- Food bank
- food bank is good
- Food bank, planned parenthood
- Food bank/ boxes
- Food bank/boxes
- Food Box
- Food box
- Food Box
- Food Box
- Food box
- Food box
- Food box
- Food box- better access than current coices
- Food box location
- Food boxes
- Food boxes
- Food co-op

- Basic care
- Basic care
- Basic care
- Compassionate homeless services
- Development of viable housing options for the homeless population
- Homeless
- Homeless center
- Homeless housing
- Homeless services
- Homeless services
- Housing help for homeless
- Necessities
- No barrier homeless shelter or designated campsite with services and meals
- Nutrition
- Public showers
- Rehabilitation center for homeless reentering society
- Shelters
- Taking care of those who are transient or homeless
- Vital / Basic Care
- Vital / basic care
- Vital /Basic Care
- Vital Basic Care
- Vital care
- Vital warming, cooling, hygiene, nutrition
- Vital/ basic care
- Vital/Basic
- Vital/Basic
- Vital/basic care
- Vital/basic care
- Vital/basic care
- Vital/basic care
- Vital/basic care
- Vital/basic care for all
- Warming center
- Warming center
- Warming center
- Warming center
- Warming center
- Warming center
- Warming Center (Open all year with resources to get people back in their feet...)
- Warming center at night

- warming/cooling
- Warming/Cooling centers

Other

- A central means to sharing community information. Communication/news is vital but is very poorly disseminated in Oak/
- A great cafe here in town
- Also sell the wac
- Amenities
- Animal services
- Auto parts
- Bike lanes
- Bus ED C+R
- Cleaning up Greenwater park.
- Depends what is being taught
- Fix basketball hoop on N . E corner of play ground
- free mulch
- Free veterinarian
- Get rid of it
- Getting Verizon service on High Prairie
- I'm not real sure at this time I'm gone to much of the time.
- In-town veterinary services
- Maintenance Upkeep, and clean the parks.
- More dining services
- Not slimming Oakridges in town hwy58 route
- Open concession stand cheap snacks
- Pet health
- Restaurants
- Road construction info & closures
- Sanitation services for RVs to the property
- Sell it
- Shopping
- Stimulus checks
- Supplies
- Unsure need
- Vet

- Vet Care
- Veterinarian
- Veterinarian services
- Veterinary- know that's unlikely for this venue
- Veterinary and grooming
- veterinary clinic
- Veterinary.dogs ,cats
- Wal-mart
- Warehouse

We used to have basketball, volleyball and softball. The WAC gym and baseball fields were used for these purposes.

- No
- Improve the basketball court maybe with two full courts for public use
- Somewhere with activities for kids. Safe hang out spot. Warming center should stay at Greenwaters.
- Build a new facility, updated equipment, cleanup the area.
- security will be key to keeping the new space free from vandals and transients
- I can see it being used as a place that enriches community members by providing classes like art, physical fitness (soccer), and a centralized location for natural disasters.
- Good danceable dance floor !
- The WAC could be a great place to house a boys and girls club to help engage kids in positive activities when school is not in session or after school hours.
- Make the building so it will last more than 50 years.
- Would love to see a food hub space, use of the commercial kitchen for local food artisans like Hanna from Wild Rye! Also dream of a community meal. Also an Activity center for youth- and maybe a space for classes, meetings and workshops to be held!
- I'd like to see it become a community hub. It would be nice to have a place where people come together for various workshops or social gatherings without needing large events like at greenwaters.
- Get rid of the homeless that keep camping there
- It should be multi use. Entertainment, human/ social services
- Resume council meetings at WAC
- It seems odd to me that we are spending large amounts of money renovating an old building when we can't even afford to pay for emergency services. We need to spend the money we have more wisely to pay for crucial services instead of coming up with wish lists for a building that should have been demolished years ago.
- I think we need it.
- Seems like there is room for a homeless car/ tent camp
- Can there be a renewed "Helping Hands" room for the needy?
- Well the community center is very important
- I think all but the gym should be torn down. Remodel the gym for services and mtg rooms. RE purpose land for apts.
- It would be wonderful to have a nice senior center, a place for older adults to meet and socialize. also need space that groups can rent for dance and exercise classes.
- #1 I you believe the local theater is a very good use of the gym. It's not a basic necessity but does provide much needed light hearted and creative outlet for our community members. #2 One of your questions was about health and medical. But there already are doctors here who are fulfilling that need to the best of their ability. While they are vital to our community, I don't believe the city needs to use limited city resources for these things.
- I think we have more than enough homeless, let's not become a little Eugene
- Would like to see the senior center brought back where they can have all types of functions
- One stop human services center for all needs
- Stop catering so much to the homeless. This only attracts more and a lot of drug users too
- I would love to see some of the space for youth extracurricular activities
- Let people exchange ideas, things there. Shave excess.
- More health options. A gym. More health & community programs/services
- It would be nice to get rid of the strong odor of the bathrooms- the cleaner they used had a constant unpleasant smell. It always made me want to exit the building quickly.
- Gym/ dance or exercise classes for kids
- It should be sold and the proceeds should be used for these services.
- Needs torn down and rebuilt
- Keep going. Don't get discouraged. Fight the Karen's of the community.
- It would be nice to have a community center that would be multifunctional.
- It would be amazing to have pickleball courts here in Oakridge. Everyone young and old can play, it's a super fun activity that so many people would enjoy. It might give people a

reason to focus on something positive and healthy for their lives. I've taught 4 people in the last few months how to play, now that's all they want to do. It's an awesome sport and the fastest growing in the US!

- Why don't you make sure you have all the money needed before you start? What happens if you invest in the roof and never get the money to do anything else?
- Would be nice to have the kitchen back. The one at Greenwaters is useless and too small. Would be nice to have more room and events in the Gym area with food service area available
- People should be able to rent out the kitchen and gym for weddings or such.
- I'm not understanding the use of a space like this. Who runs it, who owns it?
- Indoor movies. Indoor Angler education program.