

# Learn How to **Grow Your Business**

Moving  
Your Business



## Forward

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## A Free Workshop

Presented by Lane Community College  
Small Business Development Center (SBDC)  
Professional Advisors

Tuesday, August 25  
9:00 am to 4:00 pm  
Oakridge City Hall

- Business planning
- Finance
- Marketing

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**SBDC**  
OREGON

## Starting a New Business?

**Valuable guidance** will help you evaluate your new business concept, review the required steps to set-up your business and talk about smart and effective steps that will give your new business the best chance to succeed in a very competitive marketplace.

## Does Your Existing Business Need Assistance?

**Learn about valuable resources and tools** to take your business to the next level or adapt in response to unexpected market changes - from re-branding to product evaluation and discovering the latest funding resources.

## Learn Basics to Essentials

This workshop will feature one-on-one business and marketing advising sessions with experienced professionals.

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### REGISTER ONLINE

[bizcenter.org/locations/eugene/events](http://bizcenter.org/locations/eugene/events)

Click: **managing business** Then Click: **Grow Your Business**

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### SPACE IS LIMITED

Event Schedule:

Tuesday, August 25, 2015

Workshop: 9:00 am to 1:00 pm

Advising: 1:30 pm to 4:00 pm

Location: Oakridge City Hall

48318 E. 1st St, Oakridge, OR 97463

Call **541.463.6200** for more information

**See reverse side for what to bring to the event**

Presented by Lane Community College Small Business  
Development Center (SBDC) professional advisors.





# What to Bring:

## Starting a New Business?

- ✓ An outline of your business concept
- ✓ Financial information (What you plan to invest)
- ✓ Profile/description of your target market
- ✓ Ideas about reaching your target market
- ✓ Proposed business location (Office, store, home, etc.)

## Need Assistance with an Existing Business?

- Financials for the past year: Profit & Loss and cash flow statements ✓
- Your existing business plan ✓
- Your existing marketing materials ✓
- Information on your business identity ✓
- Trademark, copyright, patent information (Related intellectual property concerns) ✓

This workshop is brought to you free of charge by the Lane Community College Small Business Development Center (**Lane SBDC**) in partnership with:



## Lane SBDC

101 West 10th Avenue • Suite 304 Eugene, OR • 97401 • 541.463.6200

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